"We learn from failure, not from success!"

SapsiNet Blockchain

trusto Capital Venture

trusto

"The digital crowd founding for fair economy and people "

TRUSTO IT THE FIRST FINTECH START-UP, ICO, ITO, SMART CONTRCTS CROWDFUNDING PLATFORM IN THE WORLD

Trusto Executive summary

TRUSTO was created after 30 years' experience in FinTech and a long and expensive research for 14 months over the crypto market and blockchain technology we finalize a compressive study to over 540 ICO's where just less than 7% are successful and we know from where and why is coming the market rejections (26 conditions), to avoid this we need to go through screening and evaluations process on our crowd founding platform.

TRUSTO works side-by-side with the venture capital community to identify cutting-edge technology that has the potential for commercial success. TRUSTO believe in technologies of the futures, Blockchain, Energy ,Wearable IT, Mobile payments, Mobile business apps, On-demand, as-a-service, Workplace hubs, Edge/fog computing, Adaptive cybersecurity, Smart advisors and Chatbots, Team collaboration, Marketing integration, Digital twins, Multichannel digital experience, Micro-services have gained, Digital transformation target platforms, Digital learning, Artificial intelligence Our areas of interest include cybersecurity, biotechnology, novel materials, remote sensing, deep learning for data analytics, and much more .Use crowd power of vote and decision to achieve our goals. Most projects are only posted for a certain period of time. Communicate deadlines to your crowd to create a sense of urgency to get them to pledge their support now as opposed to later – we call this part "Trusto Startup Prize". The prize stage is reached when an idea or solution developed by the crowd or a crowd funded project/idea is decided on and implemented. Organizations can increase predictability, lower risk, and test innovation much more quickly using their digital twins. As a very new enterprise concept, for crowd voting and capital venture financing

TRUSTO provide entrepreneurs with an environment where they can both test their concepts and recruit early seed funding directly from the market. Provide international scale of professional support to entrepreneurs on how to make, launch and run successful crowdfunding campaigns. Provide superior backer/contributor/investor relations solutions to those pledging in campaigns via our alliance, both in terms of pre- and post-pledging services. Work at a regional level by opening up opportunities for backers/contributors/investors to back/contribute to/invest in entrepreneurs across the StartUP companies, as well as allow access for StartUP entrepreneurs into potential backers and investors from across the StartUP companies. Customer journey management, Internet of Things (IOT), Blockchain and distributed ledgers, Collaborative economy. We were focused on results long before it became fashionable, and we continue to raise the bar for the industry. True Results require tailored solutions not limited by boundaries of departments, industries, geographies, or hierarchies. True Results are pragmatic and action-oriented, enduring and repeatable.

AsapNet Blockchain

The idea of Trusto is to integrate fundraising with blockbuster technologies and smart contracts to ensure maximum security, transparency, openness and the ability to verify every transfer in the social crowd-framing field.
Trusto solves few key tasks:

1. Decentralized collection of funds for any needs and in any crypto currency in 1 click
2. The ability to raise funds in the crypto currency on a regular basis, without reference to projects
3. Creating an autonomous community, people who share common ideas, values and projects related to the StartUp
4. Protection against fraud and combating Fake ICO and Fake companies in the field of crowd-framing with the help of the community.
5. Development of the field of crowd-funding and stimulation of development of socially significant projects.
6. Screening and exclusion of the Startup with no merchandisable quality for market,
7. Giving the right place for investors for real professional evaluations.

The system is completely autonomous.

1. We have a legal license in Europe for Fiat to Coin /Token (NO ICO) and vice versa (SapsiNET.com) it is necessary in the process and for the platform.
2. www.trusto.io will accept the "startup" projects from 20.10.2018 for the session of January 2018.
3. Project must be documented and must have / Business Plan / Marketing Plan / Financial Forecast / our investors don't accept "white paper "witch is one of the reasons most of the projects are rejected by the market and investors.
4. Reviews and ratings and classifications after screening process is a must conditions (28 conditions) we reject any project have not a real financial and market financial integrations and condition,
5. All Startup's company must be register or must be in the process of registrations in any country except USA.
6. Management of the founds are also based on blocking technology and can be verify in real time.
7. Fundraising through Trusto is easy and convenient for both the receiving and sending parties. Most StartUp funds raise funds from around the world, and the transfer of funds between countries is quite a big legal issues and costly in the field of traditional finance. Trusto solves this problem.
8. In addition, the use of a block road map system to raise funds in the crypto currency significantly reduces operating costs and accelerates the flow of funds (plus, it provides maximum transparency). It can easily change the very principles of the work of NGOs or public companies
9. Finally, StartUp in the crypto currency is an outlet for people who want to help with small amounts, but do not have such an opportunity because of the accompanying operating expenses.
10. Many international moneys transfer systems charge a large commission (from $ 30), which makes it impossible to transfer small amounts. We solve this issue with SpasiNet.com is a Legal License's Exchange for Coin to Fiat and Fiat to coin company register in Romania under the EU legislations.

Introduction

To date, there are dozens of crowd-hosting systems (Gofundme, Kickstarter, IndieGoGo, etc.). Their main disadvantages:

1. All of them are centralized,
2. Do not work with crypto currency,
3. The projects on which funds are raised are at the forefront.
4. Many of them do not work with StartUp
5. Crowd Founding takes from 2 to 30 days we can go to 12 months' process
6. Large commissions

Comparison of commissions of known platforms for raising funds

Meanwhile, there is a huge segment where there are no projects as such, but there are people and their creativity or people and their problems, which also require constant funding (again, as opposed to one-off projects). Visual examples of this segment are streamers or videoblogers, musicians, scientists, authors of short stories and comics, initiators of civic initiatives, raising funds for StartUp purposes, etc.

In order to close the needs of all segments, a Trusto project is created. With its help, anyone can autonomously and decentrally (without binding to any organizations and funds) raise funds in crypto-currencies, and the transfers themselves become simple and transparent, thanks to the technology of blocking and smart contracts. In addition to simplifying the fund-raising process, such a system serves as a reliable defense against fake ICO, which causes up to 90% of the to be lost annually around 2000 startup's.

Many functional aspects of the project are tied to the blocking - transactions (including internal transfers of crypto currency between users) reviews, ratings, smart contracts, project descriptions, estimates, road maps, etc. This makes the system absolutely open and independent.

Conclusion

The Trusto project is located just at the intersection of four emerging independent trends: crypto currency, social crowdfunding, blocking and investor's smart contracts exchange. Moreover, Trusto pretends to be a socially significant project and is strengthened by organic free advertising support of the community of creators of useful StartUp and StartUp organizations that want to receive smart contracts exchange to the crypto currency. The project has both short-term goals for a quick start, and long-term goals for further development and conversion to global status. To reduce risks and increase popularity in the project, psychological triggers, an affiliate program, passive advertising tools, as well as other levers that facilitate progress and allow one to gain momentum at once, are sewn into the project. The main significant difference of the project is not only the creation of new opportunities for StartUp, social crowd-funding and fund-raising, but also a radical fight against Fake ICO and Fake companies and unscrupulous financial frauds that are now relevant in the field of StartUp. Simplicity, openness and transparency give the project all the chances to pass ICO successfully, and ETH's crypto currency systematically and steadily grow in price and bring stable profit to investors.

Trusto is building and new ecosystem for this new wave of digital market startups.

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